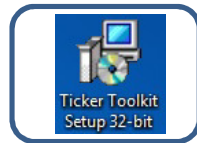


## Ticker Toolkit™ Quickstart Guide v1.0.8

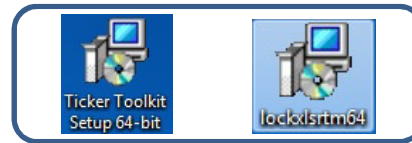
**Installation Requirements:** Ticker Toolkit™ requires a PC running any version of Microsoft Windows and Excel 2007, Excel 2010, Excel 2013 or Excel 2016.

**Step 1:** Run Ticker Toolkit™ Setup (if necessary, follow the detailed Ticker Toolkit™ installation guide)

32-bit  
Excel



64-bit  
Excel



Depending on your version of Microsoft Excel, download the appropriate 32-bit or 64-bit 'Ticker Toolkit Setup.msi' setup file from <http://www.tickertoolkit.com/download>. Run the Ticker Toolkit™ installation and follow the prompts to begin your 30-day free trial of Ticker Toolkit™. Install LockXLS Runtime if you are running 64-bit Excel.

**Step 2:** Start Ticker Toolkit™ for the first time

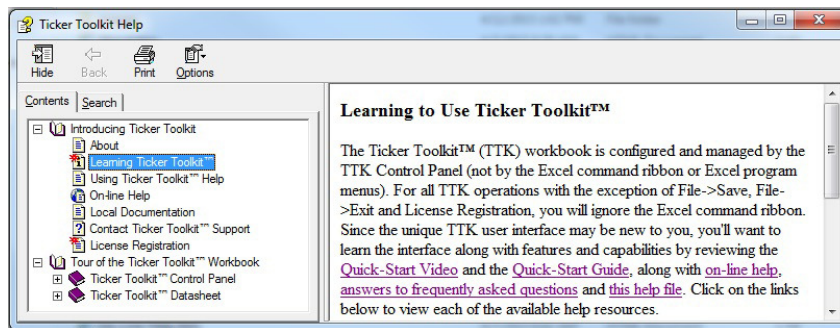




The Ticker Toolkit™ installation places a shortcut on the Windows desktop and in the Windows Start Menu. Select the shortcut in the Start Menu or double-click on the desktop shortcut to start Ticker Toolkit™.

Enable Content

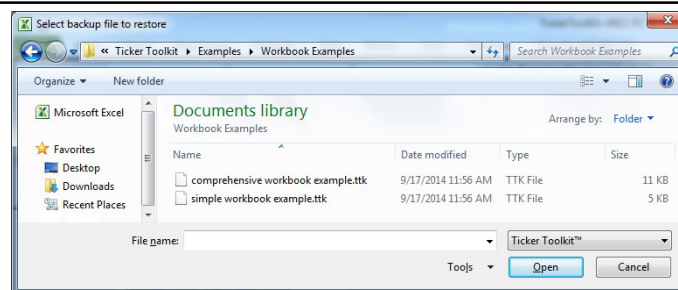
Click to enable content if your Excel Macro security restricts program execution.

**Step 3:** Built-in  
Help



When you run Ticker Toolkit™ for the first time, the built-in searchable help viewer appears after the welcome screen. Get help by clicking the  **Help** and  buttons in your Ticker Toolkit™ workbook.

**Step 4:** Open an  
example workbook



**Deluxe Edition:** Scroll down in the Control Panel to the 'Maintenance Operations' section and click 'Full Restore.' Navigate to 'Ticker Toolkit->Examples->Workbook Examples->comprehensive workbook example' file which has two empty datasheets for your own stock entries and 'Sector' datasheets populated with sample stocks.

**Basic Edition:** Click on the 'Control Panel' button, click 'Full Restore' and navigate to 'Ticker Toolkit->Examples->Workbook Examples->simple workbook example' which contains a single empty datasheet.

**Example Workbooks:** The example workbooks are pre-configured with evaluation thresholds, stock selection criteria (Deluxe Edition only), and programmed search preset buttons (Deluxe Edition only). You'll want to change these to meet your own stock analysis requirements after you become familiar with Ticker Toolkit™.

### Step 5: Enter stock symbols and retrieve stock data

Account Sheet		Show Price Targets		Show \$		Show Cap	Show Div Pay Dates						Show P/S		
Update				Annual	Price /	Price/	Earnings	52-Week	52-Week			50-day	200-day	Price /	@ next
Symbol	Name	Δ% Share	Last Share	Dividend	Earnings	Earnings	per Share	Low	High	Bid	Ask	moving	moving	Book	yr's est
Hyperlink	Yahoo Finance	1.8%		1.3%	6.9	1.6								4.5	26.4
FB	Facebook Inc.	-0.2%	\$ 82.04	0.0%	73.9	1.4	\$1.11	\$54.66	\$86.07	\$82.01	\$82.10	\$80.94	\$77.66	6.3	31.9
GE	General Electric C	10.8%	\$ 28.51	3.2%	19.0	2.2	\$1.50	\$23.41	\$28.68	\$28.54	\$28.56	\$25.44	\$25.29	2.2	15.8
GS	Goldman Sachs Group	0.4%	\$ 195.64	1.2%	11.5	1.5	\$17.07	\$153.10	\$198.06	\$195.45	\$195.66	\$190.45	\$187.21	1.2	10.6
TGT	Target Corporation	0.3%	\$ 83.57	2.5%	(32.8)	1.5	(\$2.55)	\$55.25	\$83.74	\$83.18	\$84.00	\$79.97	\$72.40	3.8	16.7
TWTR	Twitter Inc. Commo	-0.4%	\$ 51.94	0.0%	(54.1)	1.8	(\$0.96)	\$29.51	\$55.99	\$51.85	\$51.93	\$48.87	\$44.21	9.1	64.1
DIS	Walt Disney Compan	0.2%	\$ 106.95	1.1%	23.8	1.5	\$4.50	\$76.31	\$108.94	\$106.85	\$106.99	\$105.79	\$95.65	4.1	19.3

Click on the worksheet tab (bottom of window) titled 'My Account' to open an empty datasheet provided in the example workbook. Enter stock ticker symbols by clicking in an empty cell in the 'Symbol' column under the 'Symbol' heading and typing each ticker symbol into its own cell. For example, to duplicate the symbols pictured in the figure above, click any empty cell under the 'Symbol' heading and type fb <Enter> ge <Enter> gs <Enter> twtr <Enter> dis <Enter> and then click the 'Update' button. Once updated, stock data is static until you click the 'Update' button on the datasheet or click the 'Update All Datasheets' button on the Control Panel.

### Step 6: Research hyperlinks

The screenshot shows a web browser displaying a stock market website. On the left, there's a sidebar with a search bar and a list of stocks. The main content area shows the details for Facebook, Inc. (FB), including its current price of 82.04, a change of +0.13 (0.16%), and a link to the company's website. The website also displays the Scotttrade logo and a 'Watchlist' button.

**Account Sheet**

**Update**

Symbol	Name	Δ %	Price
Hyperlink	Yahoo Finance		
FB	Facebook Inc.		
GE	General Electric C	11	
GS	Goldman Sachs Grou		
TGT	Target Corporation		
TWTR	Twitter Inc. Commo	-4	
DIS	Walt Disney Compan		

**YAHOO! FINANCE**

Finance Home My Portfolio My Quotes News Market Data Yahoo Original

Enter Symbol

Mon, Apr 13, 2014

Dow ↑ 0.55% Nasdaq ↑ 0.43%

**More On FB**

**QUOTES**

► Summary

Order Book

Options

Historical Prices

CHARTS

**Facebook, Inc. (FB)** - NasdaqGS ★ Watchlist

**82.04** +0.13 (0.16%) Apr 10, 4:00PM EDT

After Hours: **82.07** ↑0.03 (0.04%) Apr 10, 7:59PM EDT

**Scotttrade**  
ST Online Trades  
FB Trade Now

**EXTRA**  
OPEN AN ACCOUNT

Datasheets are the building blocks for Ticker Toolkit™. Each datasheet displays stock quote data color-coded according to the evaluation thresholds configured on the Control Panel. If the fundamentals of a specific stock pique your interest, click on the name of the stock (a hyperlink) to open the stock news/information source that has been configured on the Ticker Toolkit™ Control Panel. You will be able to customize your own hyperlinks based on your personally trusted sources of stock information. Review the on-line help on the Ticker Toolkit™ website to learn to customize your own reference hyperlinks (<http://www.tickertoolkit.com/help/online-help-library>).

### Step 7: Activate your copy of Ticker Toolkit™

In addition to experimenting with the example workbooks, explore the instructional documents located in the 'Ticker Toolkit->Documentation' folder on your PC. Visit <http://www.tickertoolkit.com> for on-line instructions, videos, more documentation and more examples.

If you wish to continue using Ticker Toolkit™ beyond your 30-day free trial evaluation period, visit <http://www.tickertoolkit.com/purchase> and follow the purchasing instructions. You may purchase the 'TTK Basic Edition' which provides the ability to create a single stock datasheet (holds up to 193 stocks) that is color-coded according to your own custom evaluation thresholds or you may purchase 'TTK Deluxe Edition' which empowers you to create an unlimited number of stock datasheets with the ability to create pre-programmed stock searches.

Visit <http://www.tickertoolkit.com> for detailed features, capabilities and pricing for each Ticker Toolkit™ product.